

# THE PINNACLE PROGRAM

Quantum Optical, a leader in the field of education for eye care professionals, is proud to offer the Pinnacle Program for the benefit of your patients and your practice.

This workshop, developed by opticians and optical instructors, is perfect for anyone selling or dispensing eyewear. It is designed for new-hires, existing staff with no formal training, and apprentice opticians. The target audience is individuals that work in a dispensing or sales capacity of independent optometric/ophthalmic practices or in independent optical stores.

With this training, the attendee will receive basic-level instruction on Rx analysis, refractive errors and terminology, lenses, lens types and coatings, transposition, prism and add power. Frame types, parts and materials will also be presented, as well as hand tools and their proper use.

What makes this program truly unique is the amount of hands on training the attendees receive. Our peer-to-peer segments on each day encompass most of the workshop and give the attendee an opportunity to repair frames using optical tools, read lenses in a lensometer, take measurements and perform basic adjustments under the supervision of qualified instructors.

## **Pre-Course Online Training**

To ensure you get the most out of the hands-on training, all attendees are required to complete 4-6 hours of online pre-work at least one week prior to the event.

**Cost Per Attendee:**  
**\$600**  
Valued at \$9,000

## **How the Pinnacle Program can benefit your practice:**

### **Reduce Remakes**

Many remakes can be attributed to incorrect frame or lens selection or improper measurements.

### **Increase Patient Satisfaction**

Happy patients make positive referrals when their eyewear meets their visual and lifestyle needs.

### **Decrease Staff Turnover**

When a staff member excels at their duties, they are more likely to view themselves as a career professional rather than just an employee.

### **Increase 2nd Pair Sales**

We'll help your staff recognize and maximize opportunities for 2nd pair sales.